

## Quarterly Reminder Email for On Hold Message Subscription Service

**From:** Virginia Norton, ADM [mailto:vnorton@aimdentalmarketing.com]  
**Sent:** Monday, January 09, 2012 3:20 PM  
**To:** Dr. Dentist  
**Subject:** Your On Hold Message Subscription Service with ADM

### Message On Hold Update

**Account #:** XXXXXX  
**Company:** XXXXXXXXXXXX

Dear Dr. XXXXXXX,

This is a reminder that your message on hold production is available to be updated at this time. We know it's important to you to share with your callers the latest information about your business, so with this in mind, we provide these periodic reminders of your quarterly message on hold production update service with us.

It's easy and convenient! Simply provide our creative team with a little information and we'll do the rest. Our online customer center makes reviewing and updating your on hold script a breeze. Just click [here](#) to log in. Enter your email address XXXXXXXXXXXX and your password XXXXX. You'll see a heading called "Custom". Click the link named "Scripts" under this heading, select your company or location name from the drop down menu, then click the "Select Company" button. You'll see the most recent on hold script. Remember, you don't have to do the writing! Just provide us with your ideas and our writers will do the rest.

**Please let us know your response by clicking one of the following links.**

#### Quick Links:

- Click [here](#) to log in to the customer center (see instructions above).
- Click [here](#) if you **only** would like to refresh your existing on hold production with new music (same music genre as current production).
- Click [here](#) if you do not require any updates at all.
- Click [here](#) if you need help, have any questions, or call 800.723.6523 and ask for Virginia

**Need some inspiration? [Click here to see our On Hold Tips, Tricks, & Best Practices.](#)**

In order to better serve you, we like to keep our records up to date. Currently this is the information we have on file; please let us know if anything has changed.

ABC Dental - Dr. D. Dentist  
123 Main Street  
Suite 123  
Anywhere, US 12345  
Phone: [123-456-7890](tel:123-456-7890), Fax: 123-456-7890  
Email: [drdentist@email.com](mailto:drdentist@email.com), <http://www.website.com>

We look forward to creating another great caller experience with your next production.

Sincerely,

Virginia Norton  
**AIM Dental Marketing Co. Inc.**  
[800-723-6523](tel:800-723-6523)  
[www.AIMDentalMarketing.com](http://www.AIMDentalMarketing.com)