



Vision, Mission, & Values

VISION

ADM is committed to improving and preserving the health of the people of the United States and people in Developing Countries, primarily by working with private practice dentists who share the vision.

MISSION

Our growth and success are a consequence of support of our Client's Vision; offering proven, cost effective tactics for connecting with prospective and current patients, and growing their professional collaboration network.

VALUES

Key values we subscribe to include Charity, Accountability, Health and Fitness, Compassion and a Commitment to Results and Success.

We achieve our Mission by offering Six Pillars of Support

- Oral Systemic Health™

Resources for helping health professionals and the public achieve an enhanced level of care through recognition of the links between oral and overall health.

- ADM Services™

A global health care consultancy

- Practice Perfection™

Web Based Education Series

- The Art Of First Impressions™

Telephone Communication Skills Mastery Curriculum

- Climb For A Cause/SmileTree™

Cause Marketing Vehicles

- The Mastery Lecture Series

Empowering practices to increase profitability and satisfaction

Healthy General Population

Private Practice Dentists

Oral
Systemic
Health

AIM Dental
Marketing

Practice
Perfection
.com

The Art Of
First
Impressions

Climb For A
Cause

SmileTree

'Mastery'
Lecture
Series



Danny Bobrow
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**Founding Executive Committee Chair
of the
American Academy For Oral Systemic Health
(AAOSH)**



AIM Dental Marketing
A Global Health Care Consultancy



The Art Of First Impressions
Telephone Skills Mastery Curriculum



Practice Perfection
Web Based Education Series



Climb For A Cause



SmileTree



The Mastery Lecture Series
Empowering Practices to Increase
Profitability and Satisfaction